

Intelli Brand AI

Marketing, Branding, Consulting & AI Automation

Your Brand. Your Pace. Our Intelligence.



INTELLI BRAND
AI



Our Story

Intelli Brand AI is a Canadian-based agency that blends traditional marketing, branding, consulting, and consulting, and advanced AI automation to help businesses grow smarter.

Founded by Eddy Perlaza, an Afro-Latino entrepreneur with expertise in multimedia communication, communication, journalism, and marketing, we focus on making innovation practical for every business. business.

Our team brings together diverse perspectives and specialized knowledge to create solutions that work for that work for businesses of all sizes. We understand the challenges SMEs face when adopting new new technologies, which is why we've developed an approach that makes AI accessible and practical. practical.



At Intelli Brand AI, we believe that innovation should be inclusive. Our founder's background in multimedia multimedia and journalism brings a unique storytelling perspective to our marketing strategies, helping helping businesses connect with their audiences on a deeper level.



Mission & Vision

Our Mission

To help businesses grow through tailored strategies that combine proven marketing methods with the latest AI innovations.

We're committed to making advanced technology accessible to businesses of all sizes, breaking down the barriers that often prevent small and medium enterprises from benefiting from AI-powered solutions.

Our Vision

To become the leading provider of AI-powered marketing and consulting solutions in North America, while educating and empowering underrepresented communities.

We envision a future where businesses of all backgrounds can harness the power of AI to compete effectively in an increasingly digital marketplace.

Our commitment to diversity extends beyond our team composition. We actively work to ensure that the benefits of technological advancement are accessible to all communities, particularly those that have historically been underrepresented in the tech space.

Our Consulting Approach

We believe not every business needs automation from the start. Our consulting process begins with a deep understanding of your operations, market, and challenges.

From there, we design personalized services that truly work for your company. Only when automation adds value, we integrate it step-by-step to ensure real results.

This human-first, technology-second approach ensures that any AI solutions we implement are addressing real business needs rather than simply implementing technology for its own sake.

01

Understand Current Operations

We begin by mapping your existing business processes, identifying strengths and areas for improvement.

02

Identify Key Opportunities

Our team pinpoints specific areas where targeted improvements will yield the greatest ROI.

03

Develop Custom Solutions

We create personalized strategies that align with your business goals and capabilities.

04

Implement With Care

Changes are introduced gradually, with continuous monitoring and adjustment for optimal results.



Our consultants take the time to understand your unique business context, customer journey, and operational workflows before recommending any technological interventions. This thorough discovery process is what sets us apart from one-size-fits-all marketing agencies.

Why Businesses Choose Us

1

Step-by-Step Growth

We guide you from traditional marketing to to automation at a pace that works for your your business. Our phased approach ensures ensures you're comfortable with each advancement before moving to the next level. level.

2

Real-Time Tracking

Monitor tasks and results through our intuitive intuitive client platform. Our dashboard provides provides transparent insights into campaign campaign performance, task status, and ROI ROI metrics, empowering you to make informed informed decisions.

3

Secure Payments

Pay easily by credit card through our encrypted encrypted payment system. We offer flexible flexible billing options to accommodate your your business cash flow and budgeting needs. needs.

4

Tailored Plans

Custom strategies for each client based on your unique market position, position, business goals, and operational capabilities. No cookie-cutter cutter solutions - just what works for your specific needs.

5

Clear Communication

No jargon, only clarity and results. We translate complex technical concepts concepts into plain language, ensuring you understand exactly what we're what we're doing and why it matters for your business.

Our Services

Consulting & Strategy

- Business analysis and market positioning
- Customized growth roadmaps
- Feasibility studies for automation
- Competitive landscape analysis
- Digital transformation planning

Web & E-commerce Development

- Professional responsive websites
- Booking & reservation systems
- E-commerce platforms
- Payment gateway integration
- User experience optimization

Traditional Marketing & Branding

- Campaign design and management
- SEO optimization
- Social media content creation
- Brand identity development
- Content marketing strategies

AI Solutions & Automation

- Custom chatbots & LLMs
- AI-powered sales agents
- Sentiment analysis tools
- Workflow automation
- Predictive analytics implementation

Each service category is designed to work independently or as part of an integrated strategy, allowing businesses to select exactly what they need at their current stage of development. Our modular approach means you can start with foundational services and add more advanced solutions as your business grows.

Our Process



Discovery & Consultation

We begin by thoroughly understanding your business operations, challenges, and objectives through in-depth interviews and data analysis. This critical first step establishes the foundation for all future work.



Strategy Development

Based on our findings, we craft a custom plan tailored to your specific needs, timeline, and budget. Each strategy is uniquely designed to address your particular market position and competitive landscape.



Execution

We implement the agreed strategy, handling everything from marketing campaigns and branding initiatives to platform setup and content creation. Our team works as an extension of yours.



Automation Integration

Only when it creates tangible value, we gradually introduce AI-powered tools and automated workflows. This phase always follows proven success with traditional methods.



Ongoing Support

We provide continuous optimization, performance monitoring, and strategic adjustments to ensure long-term success and sustainable growth for your business.

Throughout this entire process, we maintain transparent communication, providing regular updates and detailed reporting on our progress. Our iterative approach allows us to quickly adapt to changing market conditions or new business priorities.

Benefits for Your Business



Save Time

Our efficient workflows and automation tools free up your team to focus on core business activities. By streamlining repetitive tasks and optimizing processes, we help you reclaim hours each week that can be redirected toward growth initiatives.



Increase Revenue

Through targeted marketing campaigns, improved conversion rates, and enhanced customer experiences, our strategies are designed to directly impact your bottom line. Our clients typically see ROI within the first three months of implementation.



Build Trust

Consistent branding and professional communications build credibility with your audience. We help establish your business as an authority in your industry through strategic content development and reputation management.



Make Informed Decisions

Our data-driven approach provides you with actionable insights into customer behavior, market trends, and campaign performance. These insights enable smarter insights enable smarter strategic decisions backed by real evidence.



Flexible Plans

One-Time Setups

Perfect for brand launches or redesigns, these comprehensive packages deliver everything you need to establish or refresh your market presence.

- Complete brand identity development
- Website design and development
- Initial content creation
- Marketing collateral design
- Basic SEO setup

Ideal for: New businesses, rebrands, or major major pivots

Monthly Subscriptions

Ongoing marketing support and optimization services to maintain and grow your business presence continuously.

- Regular content creation
- Social media management
- SEO optimization
- Performance analytics
- Gradual automation implementation

Ideal for: Established businesses seeking consistent growth

Custom Packages

Tailored solutions built entirely around your specific business needs, challenges, and growth objectives.

- Personalized service selection
- Flexible engagement terms
- Prioritized implementation schedule
- Dedicated account management
- Customized reporting dashboards

Ideal for: Businesses with unique requirements or specific challenges

All plans include regular consultation sessions, performance reporting, and access to our client portal. We're committed to transparency in our pricing and deliverables, pricing and deliverables, with no hidden fees or surprise charges. Payment terms can be adjusted to accommodate your business's cash flow needs.

Let's Grow Your Business Together

Book your free consultation today

Discover how Intelli Brand AI can transform your marketing and operations through our personalized approach to business growth.

During your free consultation, we'll:

- Assess your current marketing and operational challenges
- Identify immediate opportunities for improvement
- Outline potential strategies tailored to your business
- Answer any questions about our services and approach

Website: intellibrandai.com

Email: info@intellibrandai.com

Scan the QR code to schedule instantly



"Working with Intelli Brand AI transformed not just our marketing but our entire approach to business growth. Their step-by-step methodology made advanced technology accessible and practical for our small team."

Schedule Consultation

View Case Studies

