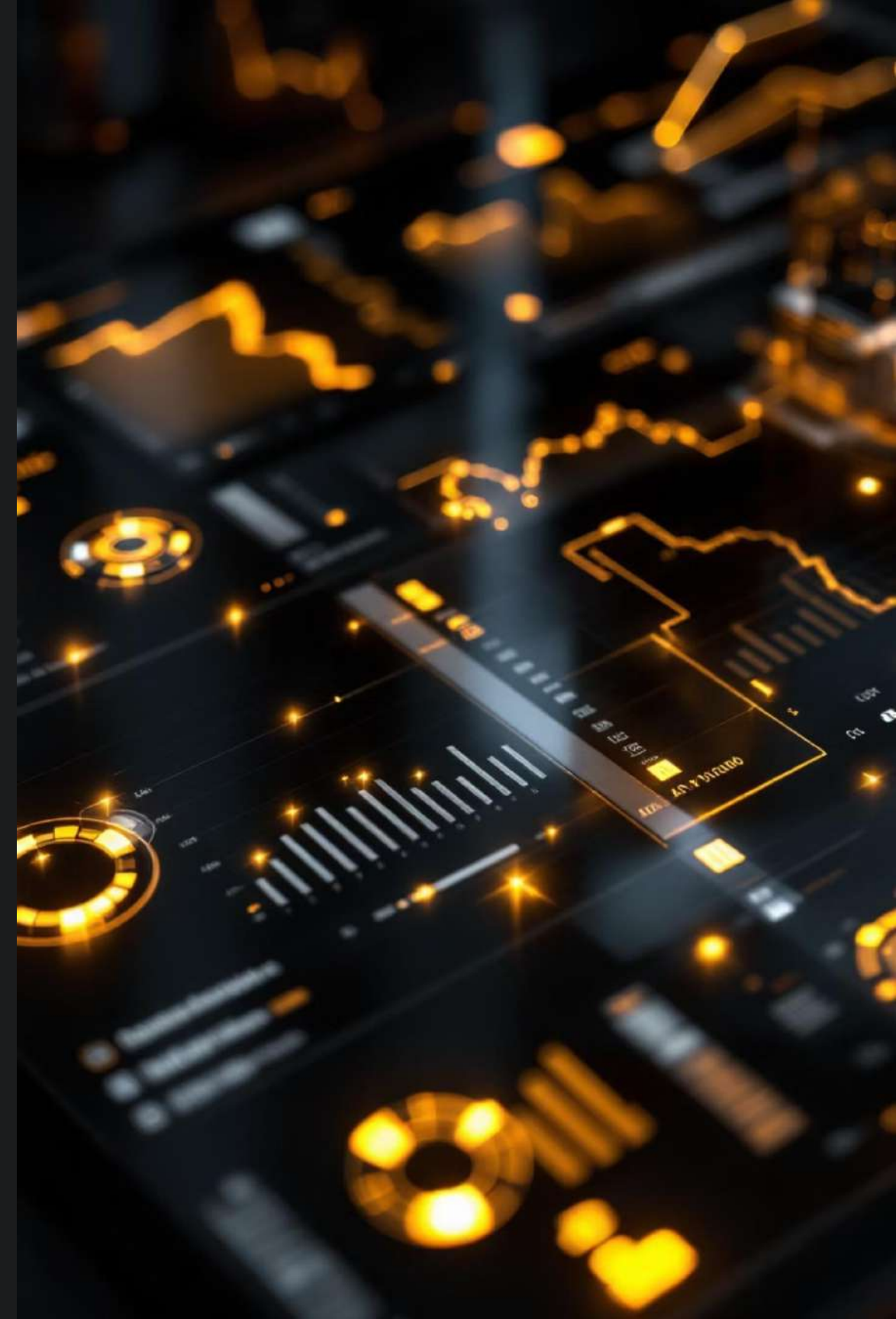# INTELLI BRAND
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AI Marketing Power Toolkit

10 Ready-to-Use Prompts & Strategies

The fastest way to integrate AI into your marketing workflow

Boost your brand visibility, sales, and efficiency with AI-powered marketing prompts

Transform Your Marketing with AI

Artificial intelligence is revolutionizing how businesses of all sizes approach marketing. This toolkit provides you with actionable, copy-paste prompts that have been tested in real campaigns and proven effective.

Our carefully crafted prompts will help you:

- Save valuable time on routine marketing tasks
- Improve audience targeting and personalization
- Scale content production without sacrificing quality
- Generate fresh ideas when creativity runs low

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How to Use This Toolkit

Select a Prompt

Choose from our library of 10 prompts based on your specific marketing goal or challenge. Each prompt is designed for a particular marketing function.

Paste into Your AI Tool

Copy the exact prompt text and paste it into your preferred AI assistant (ChatGPT, Claude, Gemini, etc.). For best results, use GPT-4 or equivalent advanced models.

Apply to Your Campaigns

Take the AI-generated output and incorporate it directly into your marketing campaigns. Adjust as needed to match your brand voice and specific requirements.

Pro Tip: For even better results, enhance these prompts with specific details about your brand, audience, and campaign objectives.

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High-Converting Ad Copy & Social Media Viral Posts

Prompt 1: High-Converting Ad Copy

"Write compelling ad copy for a [platform] campaign promoting [product/service]. Target audience is [demographic]. Key benefit is [benefit]. Include a headline, body text, and call-to-action. Tone should be [tone]. Character limit: [limit]."

Example Output: Meta Ad for fitness app targeting young professionals with 30-second workouts. Headline: "Transform Your Lunch Break. Transform Your Body." CTA: "Start Your 7-Day Free Trial"

Prompt 2: Social Media Viral Post Generator

"Create 5 engaging social media post ideas for [platform] for a [industry] brand called [brand name]. Our audience values [values]. Include hooks, hashtags, and engagement questions. Each post should promote [product/benefit] without being overtly sales-focused."

Example Output: LinkedIn post series for B2B software company focusing on productivity gains and industry expertise, with data-driven hooks and conversation starters.

SEO Blog Content & Email Sequences

Prompt 3: SEO Blog Content Creator

"Generate a comprehensive blog post outline for the keyword '[keyword]' targeting [audience]. Include H2 and H3 headings, bullet points for key sections, meta description, and 5 related keywords to include. The article should address [pain point] and offer [solution type]."

Example: Detailed outline for "Home Office Productivity Tips" with 7 H2 sections, meta description, and keyword integration strategy.

Prompt 4: Persuasive Email Sequences

"Create a 3-email sales sequence for [product/service] targeting [audience]. Email 1 should introduce the problem, Email 2 should present our solution, and Email 3 should overcome objections and include a strong offer. Each email needs a compelling subject line, engaging opening, and clear CTA."

Example: 3-part email sequence for premium skincare subscription with problem-agitate-solve framework and time-sensitive offer.

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Customer Engagement & Market Analysis

Prompt 5: Customer Review Responder

"Write a professional response to this [positive/negative] customer review for my [business type]: '[paste review]'. Our brand voice is [voice characteristics]. For negative reviews, acknowledge concerns and offer a solution. For positive reviews, show authentic gratitude and encourage continued engagement."

Prompt 6: Competitor Market Analysis

"Create a detailed SWOT analysis for my competitor [competitor name] in the [industry] space. Compare their strengths and weaknesses to my company [your company]. Include their apparent marketing strategy, social media presence, content approach, and potential gaps my company could exploit."

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Product Descriptions & Campaign Analysis

Prompt 7: Product Description Optimizer

"Rewrite this product description to be more compelling and conversion-focused: '[current description]'. The target audience is [audience]. Highlight these key benefits: [list benefits]. Include sensory language, overcome potential objections, and end with a clear reason to purchase now. Keep to approximately [word count] words."

Example Output: E-commerce product description transformation from technical specifications to benefit-rich, emotionally engaging copy that addresses customer pain points and creates urgency.

Prompt 8: Campaign Data Analyzer

"Analyze these marketing campaign metrics and provide strategic recommendations: [paste metrics]. Campaign goal was [goal]. Target audience was [audience]. Budget was [budget]. What worked, what didn't, and what should we adjust for the next campaign iteration?"

Example Output: Actionable insights from Meta Ads campaign data highlighting audience segment performance, creative effectiveness, and specific optimizations for improved ROI.

Content Repurposing & Persona Building

Prompt 9: Content Repurposing Tool

"Transform this blog post into 10 pieces of social media content for [platform list]. Include 3 educational posts, 3 quote graphics, 2 data/statistic highlights, and 2 audience questions. For each, provide the caption text, hashtag suggestions, and a brief description of the accompanying visual. Blog post: [paste content]."

Example: 10-piece social media package created from a 1500-word sustainability blog post, optimized for Instagram, LinkedIn, and Twitter with platform-specific formatting.

Prompt 10: Customer Persona Builder

"Create a comprehensive buyer persona for my [product/service] based on these customer insights: [paste data/insights]. Include demographic details, psychographic profile, key pain points, purchasing behaviors, preferred content types, objections to overcome, and ideal marketing channels to reach them."

Example: Detailed "Professional Parent Patricia" persona for meal delivery service with specific media consumption habits, decision-making factors, and messaging recommendations.

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Advanced Prompt Engineering Tips

Enhance Your Results

1

Be Specific

The more details you provide about your brand, audience, and objectives, the better the AI output. Vague prompts yield generic results.
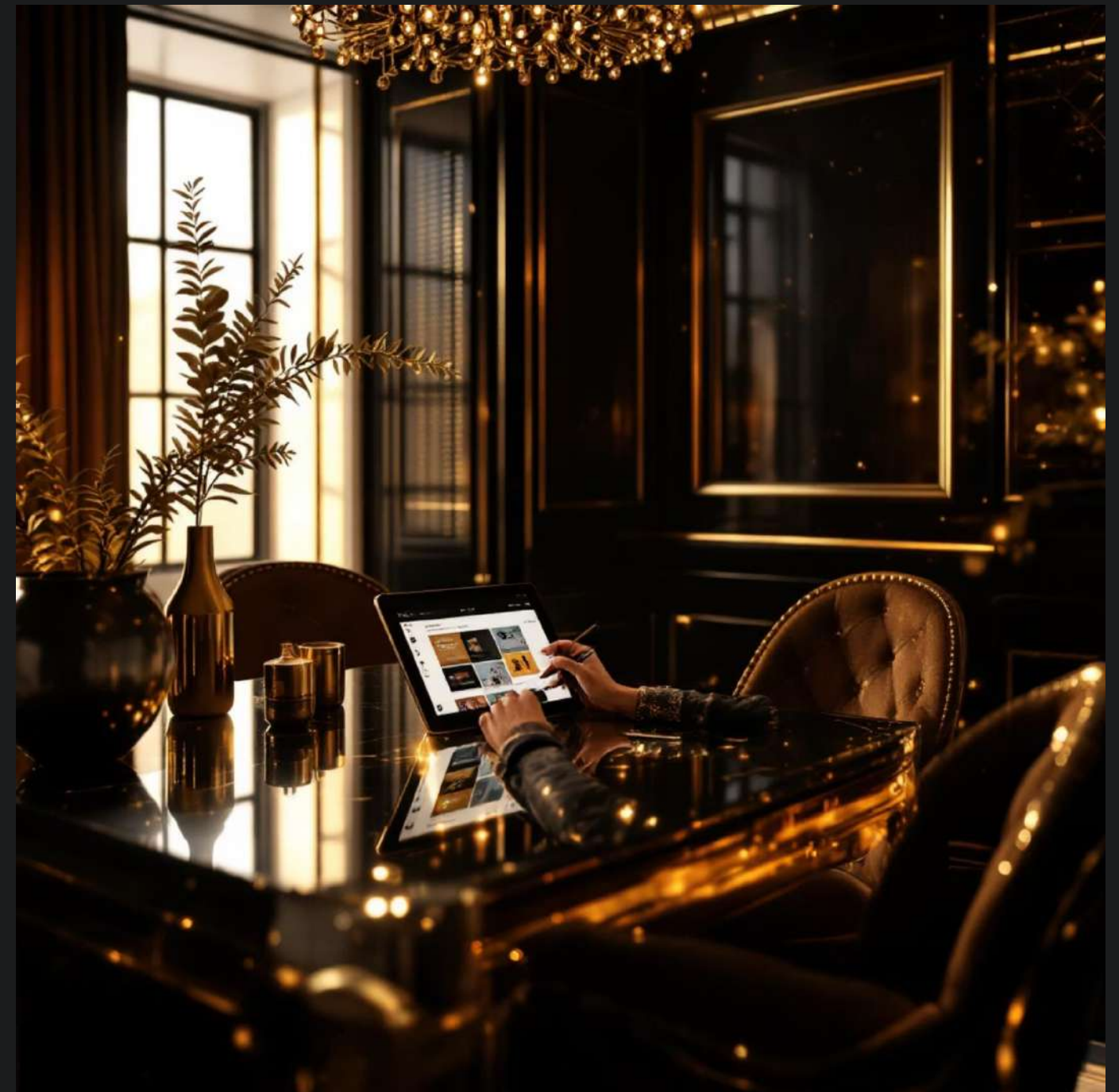
2

Iterative Approach

Use AI responses as a starting point. Review, refine, and ask for revisions until you get exactly what you need.

3

Maintain Brand Voice

Always review AI outputs to ensure they align with your established brand voice and messaging guidelines.

Remember that AI is a powerful assistant, not a replacement for human creativity and strategic thinking. The best results come from a thoughtful collaboration between marketer and AI.

Take Your AI Marketing to the Next Level Level

Book a Free Consultation

We offer a complimentary 15-minute strategy session to customize these prompts for your specific business needs and challenges.

Custom Prompt Development

Get prompts engineered specifically for your industry, audience, and business goals from our AI marketing specialists.

AI Marketing Workshops

Join our monthly training sessions to master the art of prompt engineering for marketing applications.

Contact us at **info@intellibrandai.com** or scan the QR code on our website to schedule your consultation

www.intellibrandai.com